



**Annual report**  
ESCP Foundation **2021**

**ESCP,  
a dependable  
brand**





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# 2021, the year of strategic reflection

Dear Donors, dear Friends,

The year 2021 saw the achievement of the objectives of the Brand & Size strategic plan, giving ESCP first of all financial autonomy; the School no longer receives Chamber of Commerce and Industry of Paris - Ile-de-France subsidies. ESCP has focused on two main areas: in terms of critical size, we have gone from 6,000 to over 8,000 students in 4 years. The ESCP brand has never been so attractive, with a 40% increase in applications in 2021, coming from all over the world.

The year 2021 was also a year of strategic reflection in preparation of the 2022 - 2025 strategic plan and of structural decisions for our School. We launched real estate projects on all campuses, in particular the vast renovation of the Paris campus, with the renowned architects of Atelier 2/3/4/ and the construction of a new campus in Turin with the firm TRA.

Finally, 2021 was a time for the collaborative development of the new strategic plan unveiled in February 2022: Choice and Experiences. ESCP places the excellence of the student experience at the heart of its educational model by making innovative and challenging choices. On our 6 European campuses and beyond, we are increasing customised courses, so that ESCP is the European business school of world reference on international, technological and environmental issues.

I would like to say a big thank you to all donors for your support during these years of transition.

We will be making great announcements to you throughout 2022, and are happy to have you by our side. Your commitment contributes to the global influence of our beautiful ESCP brand!

See you soon.



**Frank Bournois**  
*Directeur général*  
*ESCP Business School*



# ESCP 2021 rankings

Worldwide Financial Times

## #2

Master in Finance

## #7

Master in Management

## #6

Executive MBA

## #14

Custom Programmes

## #22

Executive Education

## #41

Open Programmes





ESCP benefits from the best international accreditations.  
Our European campuses enjoy national recognition.



**5 European Higher Ed  
accreditations**



# ESCP waives tuition fees for MiM scholarship students

Tuition fees have been waived for all Crous scholarship students (grades 4 to 7) on ESCP's Master in Management (Grande École) since September 2021. This measure aims to encourage excellence, meritocracy and access for all.

"ESCP is aiming for 20% of scholarship students on the Grande École programme by 2025-2026. The School wishes to be a real actor for change with a strong contribution to its student community. The ESCP Foundation supports the School in particular on these issues by financing a large part of these measures."

Prof. Frank Bournois, *Executive President & Dean*

"ESCP is committed to accelerating the policy of social openness in the Grandes Écoles as diversity is part of the School's DNA. It is a source of wealth for us, and is therefore important to adopt an ambitious policy of social openness based on the principle of Republican meritocracy."

Léon Laulusa, *Executive Vice-President, Dean for Academic Affairs and International Relations*

For ESCP, the profiles recruited thanks to its policy of social openness are an invaluable asset for the academic excellence of the School. ESCP wishes to extend this new policy to other programmes in the future.



# A new school year under the banner of innovation for students

**This academic year, ESCP Business School deploys new services to enhance the excellence of the ESCP student experience.**

While the Covid crisis has disrupted many aspects of the academic life, ESCP has nevertheless pursued its phygital transformation to serve the student experience. Thus, from their first day of school to the beginning of their professional lives, ESCP students now benefit from exclusive innovations.



## A single European student card

ESCP is the first French institution to offer an official European student card, valid on all campuses and allowing students to benefit from internal services or to access external offers.

## A skills passport

While the excellence of ESCP degrees is a guarantee of quality in the eyes of recruiters, each ESCP student has developed unique knowledge and know-how through his or her multi-campus courses, electives and internships. A world first, the ESCP digital passport, developed with the company Habilitatem, will allow graduates to enhance their profiles thanks to the skills they've acquired and developed during their studies.

## Diplomas certified by the Blockchain

Blockchain certified diplomas are now widespread. Unforgeable, they facilitate the verification work of companies that recruit ESCP students worldwide.

“Digital technology only makes sense if it feeds the DNA of ESCP, which is centered on the student. All of our projects revolve around this obsession: how can we make life easier for our students and offer them an enhanced academic experience? How can digital technology, far from being a factor of uniformity, always bring them value and personalisation? This is the yardstick by which we validate projects.”

Prof. Frank Bournois, *Dean ESCP*

## An innovative partnership between two world leaders

ESCP and Lacoste, two global brands with European and French roots, have joined forces to establish a unique partnership for students. This partnership has multiple dimensions, both on the academic level, with the possibility for Lacoste to share its knowledge with students through lectures and classes, and on the pedagogical level, with the development of case studies and other simulations, as well as on the professional level, by offering company visits and unique internship and job opportunities for ESCP students.

Both institutions are committed to a responsible approach through the development of projects to promote inclusion and equal opportunity. For the start of the 2021 school year, ESCP students also had the pleasure of receiving a Lacoste polo shirt with the ESCP logo.







# **ESCP FOUNDATION 2021, A YEAR OF RECOVERY**



## A threefold objective for the ESCP Foundation

After a year-long break due to the Covid health crisis, donations and pledges resumed their momentum in 2021 and we thank you for your renewed generosity. This demonstrates the attachment of Alumni to their School, the ever-increasing attractiveness of our students and their education for recruiting companies.

The School's 2017-2021 strategic plan, Brand and Size, came to an end, and the new 2022-2025 strategic plan, Choice and Experiences, to which the Foundation contributed, will take over in order to meet future challenges. To capitalise on its growth and ever more attractive brand, ESCP must accelerate its investment projects to enable it to remain among the best business schools in the world.

Consequently, the Foundation has set itself a threefold objective:

To increase support for students who face rising tuition fees due to the cutting of state funding; support that is all the more essential as the prolonged Covid crisis has made it necessary to support students experiencing financial emergencies.

However, the Foundation, the Alumni and the corporate partners supporting the School, must now also support its long-term strategic vision and the financing of investments essential to maintaining its rank: infrastructure, educational innovation, research, digital transformation...

Finally, it is becoming urgent for the Foundation to increase its capital (endowment) to build up reserves, thus giving it a stable financial base in the long term and also the ability to support the School in a possible situation of crisis. The situation in Europe as we write this note proves this once again: the future is unpredictable and we must be ready for any situation.

We are counting on you.



**Christian Mouillon**  
*President  
of the ESCP Foundation*



**Brynhild Dumas**  
*Executive Director  
of the ESCP Foundation*

# 2021 Key figures of ESCP Foundation

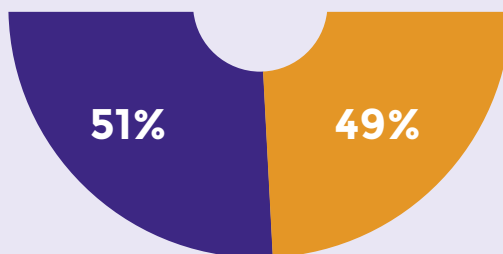


**Nearly  
€3.4M raised  
in 2021  
(+12% since 2020)**

After a difficult 2020 due to the health crisis, ESCP Foundation fundraising is on the rise again with +12%. Individual donations are +35% and exceed corporate donations for the first time!

## Source of donations

Individual donors



Corporate partners

## Individual donors

### 450 Donors

1 Major Patron  
6 Patrons

43 Major Donors  
4 Junior Major Donors

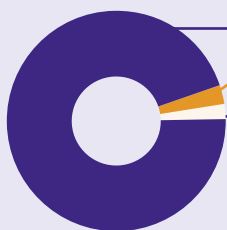
## Corporate partners

### 27 Corporate partners

7 Chairs  
4 Professorships

3 Teaching  
Sponsorships

## Donors' profile

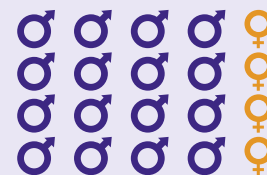


**95% of Alumni**  
3% of student parents  
2% of students  
and ESCP's Foundation's  
friends

## Age of donors

**From 23 to  
101 years old!**

## Distribution

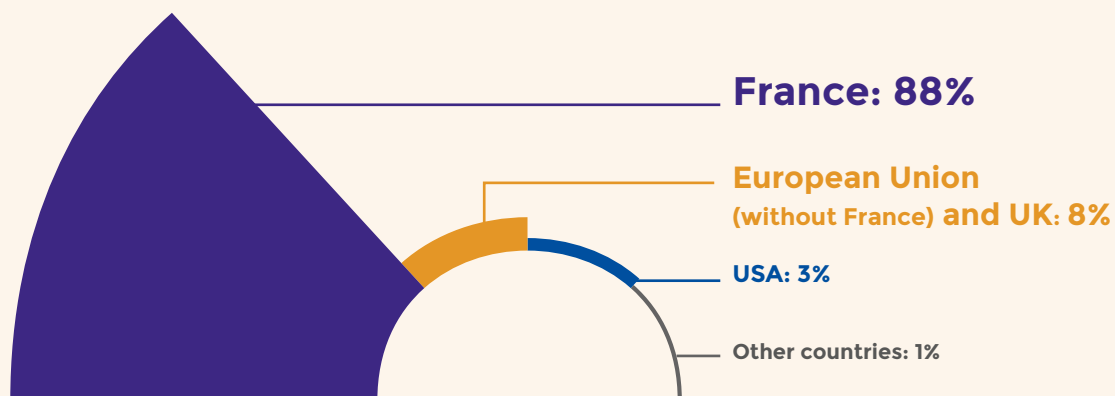


**78%  
men**

**22%  
women**



## Donors' countries



## Your donations have helped to support

Equal opportunities



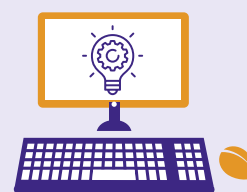
COVID-19 solidarity fund



Research & Teaching



Entrepreneurship and Innovation



# Thank you for your generosity!

# Events 2021

## January

### Start of the new school year online

The Foundation broadcasted its first online programme in partnership with Xerfi Canal. It also proposed a programme on the life of the School and its adaptations to Covid, a description of the Foundation's actions to help students affected by the crisis, Jean-Marc Daniel's economic forecast for 2021, in addition to ESCP's strategy for the years to come. With over 500 registered for the livestream, the video had more than 1,500 views. [bit.ly/3JKuPDB](https://bit.ly/3JKuPDB)



## October

### 50 years of ESCP Tribunes

The Tribunes student association celebrated its 50th anniversary in the presence of its founder, former Prime Minister Jean-Pierre Raffarin, and the first members of the association. Following a speech on the art of public speaking by its founder, the former Tribunes members had the opportunity to share a glass of champagne and sign the guestbook. The evening was supported by the ESCP Foundation.

### London Alumni Welcome Back event

On 14 October 2021, eager to meet again in person after a long hiatus due to the Covid lockdown, 50 alumni gathered for a cocktail on the London Campus.

This was the occasion to meet Kamran Razmdoost, the newly appointed Dean and to have an update of the main strategic projects of the School. Alumni also discovered the refurbished courtyard and the Bicentenary Wall of donors!

## November

### Foundation Meeting in the presence of Cyrille Vigneron (82), Chairman and CEO of CARTIER Ltd.

Cyrille Vigneron presented the CARTIER/ESCP/HEC Research Chair "Turning Points - Aspiration to Inspiration" to the Major Donors and Europe Club - honorary members. He also shared his thoughts on Education and Research, which he believes play a fundamental role in helping to change existing practices and models in the luxury sector.



## December

### Inheritance and Transmission Workshop #1

The Foundation launched a new series of conferences "Inheritance and Transmission Workshops" in collaboration with the Active Seniors group of the ESCP Alumni Association. The first workshop on the theme of «How to optimise the inheritance of your estate» was led by *Culture Patrimoine*, wealth management consultancy founded by an Alumnus.

### ESCP students' Christmas recital

On the occasion of the restoration of the School's Bösendorfer piano thanks to the donation of a generous patron, the Foundation organised a piano recital performed by some School's students. For more information: [www.instagram.com/renovation\\_bosendorfer/](https://www.instagram.com/renovation_bosendorfer/)  
Watch the video: [youtu.be/rDLOVD5TVC4](https://youtu.be/rDLOVD5TVC4)







# **SUPPORT FOR EQUAL OPPORTUNITIES**

## Chances augmentées, a new programme

Co-designed by Marguerite Burghardt (91), Major Donor, and by the Foundation, “Chances Augmentées” is a new Equal Opportunities programme, launched by ESCP and its Foundation.

It is aimed at students at the end of their first year of preparatory class, CROUS level 4 to 7 scholarship holders (i.e. the most disadvantaged) wishing to join one of the “Parisiennes” with assistance from the Banque Commune d’Épreuves (BCE).

The objective is to prepare them optimally for the individual interviews and modern language orals, which are specific to ESCP, both individual and group coaching.

**39 students were welcomed during the first session in August 2021.** The ESCP Foundation supported these two days by financing train tickets and organising accommodation with volunteer students.



**Given the enthusiasm for this project, the 2022 objective is to welcome 100 students! Please support this initiative!**



Marguerite Burghardt (91)

*“A few months ago, I read in the press that the government wanted to relaunch social mobility in the Grandes Écoles. I contacted a professor of the School, an Alumnus from my class, to discuss it. “Chances Augmentées” was then born from the various discussions that ensued. It seemed obvious to me that disadvantaged students are less at ease in the individual interviews and language orals.*

*The ambition of the project is to give them a personalised boost, to prevent self-censorship and give them confidence! I am delighted to be able to transform my passion for the common good into concrete action! ”*

**Marguerite Burghardt (91)**

*“It was a great experience, especially the individual interview, which was really amazing. The jury is extremely compassionate. I hesitated a little, but I got really good advice which boosted me!”*

**Adel**

*“Thank you for organising Chances Augmentées and for enabling us to gain more self-confidence, to train for the orals next year and to meet so many great people. Friendships have been forged that will last!”*

**Gaya**



# Equal opportunities in 2021

The Foundation supports ESCP social diversity policy.

## Equal Opportunity scholarships

Thanks to donations received from individuals and companies, the Foundation allocates a sum determined by the Board of Directors to the Equal Opportunities scholarships. The breakdown by degree is then decided by the Foundation's Scholarship Committee.

In 2021, 275 scholarships based on social criteria were awarded to ESCP students by the School and partly funded by the ESCP Foundation. CROUS level 4 to 7 scholarship holders of the MiM programme had 100% of their tuition fees waived, as announced by Frank Bournois over the summer.



## COVID-19 Solidarity Fund

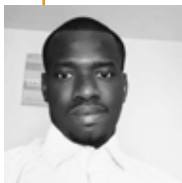
Launched by Alexandre Pébereau (87) in 2020, the COVID-19 Solidarity Fund once again received support from his company TOFANE, and also from Bridgepoint in 2021.

Bridgepoint has, in fact, created a fund to help populations affected by the COVID crisis and has decided to make a donation of €30,000 for ESCP students: 20 of them, who are particularly underprivileged, have thus received "Helping Hand" scholarships for the amount of €1,500.

Thanks to Baptiste Fournier (09), Thomas Moussallieh (08) and Louis Prothery (96) who made this new support from their company Bridgepoint possible, as well as to Alexandre Pébereau for his continuing generosity.

## Emergency fund

The aim of the emergency fund is to rapidly support students in great difficulty, thus preventing them from dropping out. It is a demonstration of the great solidarity within the Alumni community. In 2021, more than €20,000 worth of emergency grants were funded (except students touched by COVID-19).



*"I faced enormous difficulties in paying for my schooling. All the banks I approached refused to grant me a loan and I saw the possibility of obtaining my diploma slipping away. The Foundation gave me an emergency scholarship and I would like to thank it, as well as all its donors, who enabled me to realise a dream that I had seen gradually dying. As I am aware of the luck and the privilege I have benefited from, I will do my utmost to continue this tradition and give the other young people the chance to benefit from the enriching experience that is ESCP".*

**Vamara, MiM student - Recipient of an emergency grant**

## Endowment fund

By maintaining part of its cash in a dedicated account at BNP Paribas, the ESCP Foundation can act as a guarantor for ESCP student loans. Since 2021, it has also been able to guarantee loans for non-French students.

## Talent Spring

### With the support of KPMG Corporate Foundation and Orpea Foundation

Talent Spring is a unique admission route to the MiM programme, exclusively for high-potential students facing a challenging personal environment (health problems, financial difficulties, cultural problems, etc.). In 2021, 10 students were admitted to the School through Talent Spring.



*Visual of the Cartier-HEC-ESCP Chair*



# **SUPPORT FOR RESEARCH & TEACHING**

# The high points of 2021

**Covid-19 has not changed the projects of the Chairs, but has encouraged them to develop new ways of communicating.**

## Events continued...online

The third year of L'Oréal's Innovation Factory has been completely redesigned with a new 100% digital format, enabling 500 students from all campuses and all programmes to register!

Events that had become webinars in 2020 have become hybrid events in 2021, offering the possibility of participating face-to-face, live online or in replay.

The activities of the Chairs have therefore not been reduced but rather enriched. The “replays” made it possible to significantly increase the dissemination of events. The hybrid format has also facilitated the organisation of events in English, thus increasing the possibility of participation regardless of geographic location.

## Company projects took place... online

The Turning Points Chair was signed in January 2021 and is an unprecedented large-scale collaboration between two major business schools and the prestigious *Maison Cartier*. The aim of this Chair, co-directed by Professors Benjamin Voyer (ESCP) and Anne Laure Sellier (HEC Paris), is to share research culture and to inspire the *Maison Cartier* to face the current and future challenges of the world of commerce and also its societal challenges.

This Chair launched the GenZ Observatory; a think tank exploring the emergence of cultural and generational changes, with culturally diverse students who are involved in various social media platforms, ranging from the most classic to niche. For its first session, 7 students were selected for the pilot phase between March and June to explore the perception of GenZ on topics such as Work & Workplace, Grassroots Movements, Sustainability, Friendship & Interpersonal Relationships. In October, a new team of 12 students from both schools joined the Observatory.

## Unprecedented kind of collaborations

Signed in January 2021, the Turning Points Chair is an unprecedented collaboration of this scale between two of France's leading Business Schools and the prestigious Maison Cartier.

The ambition of this Chair co-directed by Professors Benjamin Voyer (ESCP) and Anne Laure Sellier (HEC Paris) is to share a research culture and help to tackle current and future turning points in our business practice and societal impact.

This Chair launched the GenZ Observatory, set up as a modern think tank to explore emerging generational

and cultural changes, it features students who represent a culturally diverse population, and are well-tuned and connected to the diverse range of social media platforms from mainstream to niche ones. For its first inception, 7 students were selected for a pilot phase from March to June and contributed to exploring the perception of Gen Z on topics such as Work & Workplace, Grassroots Movements, Sustainability, Friendship & Interpersonal Relationships. In October, a new team of 12 students from both school joined the observatory.

## ESCP Research imagines a unique and dynamic environment



The Real Estate Professorship published the first PropTech barometer in collaboration with the Principality of Monaco.

The Reinventing Work Chair research paper was awarded a prize by the AOM: Pr. Emmanuelle Léon and her co-authors won the Organizational Behaviour Division's Outstanding International Implications Paper prize for their research on the theme « working from home and the psychological impact of online meetings during the Covid-19 pandemic”. Finally, ESCP launched the second edition of the impact papers devoted to “Business for good” (“Better Business: Creating Sustainable Value”) in 2021, with 8 contributions from Chairs. This new series is perfectly aligned with the B.E.S.T. research structure (Business, European, Societal, and Teaching).



## All our Chairs, Professorships and Partnerships

### Turning Points - Aspiration to Inspiration ESCP-HEC-Cartier Chair

**Sponsor:** Cartier

**Scientific direction:** Prof. Benjamin Voyer (ESCP) and Prof. Anne Laure Sellier (HEC)

**Objective:** The Chair deals with research questions raised by current challenges, such as sustainable development, new relationships with consumption, the behaviour of Generation Z, as well as preparation for future challenges. It opens the door to fascinating debates that will nourish and inspire the students and managers of Cartier.



Cartier ESCP HEC Chair Aspiration to Inspiration event

### Chair in Factory for the Future

**Sponsors:** Michelin Corporate Foundation, Safran and Safran Aircraft Engines

**Scientific direction:** Prof. Géraldine Galindo

**Objective:** explore and forecast the impact of new production organisation on the role of employees, as well as organisational and management methods.

### Retailing 4.0 Chair

**Sponsor:** BearingPoint

**Scientific direction:** Prof. Olivier Badot

**Objective:** engage in an in-depth prospective reflection on tomorrow's trade and distribution.

### Reinventing Work Chair

**Sponsors:** Bivwak! by BNP Paribas and BNP Paribas

**Scientific direction:** Prof. Emmanuelle Léon

**Objective:** better understand how the transformation of work as a whole leads to organisational changes.

### Internet of Things (IoT) Chair

**Sponsors:** Schneider Electric, Valeo and Société Générale Insurance

**Scientific direction:** Prof. Sandrine Macé

**Objective:** ensure a better understanding of the business and managerial issues related to digital evolution and the development of connected objects.

### Jean-Baptiste Say Institute

**Sponsor:** RCI Bank and Services

**Scientific direction:** Prof. Sylvain Bureau

**Objective:** train and support tomorrow's managers throughout the profound transformations of the professional world and of Entrepreneurship.

### Circular Economy and Sustainable Business models Chair

**Sponsor:** Deloitte

**Scientific Direction:** Prof. Aurélien Acquier and Prof. Valentina Carbone

**Objective:** to promote the circular economy in society and to make it easier for companies to adapt to it.

### New Generation Management Professorship

**Sponsor:** KPMG

**Scientific direction:** Prof. David Chekroun

**Objective:** develop a global and empirical study of Generation Z to redesign the management of tomorrow's companies.

### International Corporate Governance Professorship

**Sponsor:** KPMG

**Scientific direction:** Prof. David Chekroun

**Objective:** prioritise and study the areas of tension in the governance of international groups in the era of globalisation.

### Professorship in Creativity Marketing

**Sponsor:** L'Oréal

**Scientific direction:** Pr. Marie Taillard

**Objective:** develop research on current topics such as Big Data and the application of behavioural sciences (psychology, neuroscience ...) in innovation and creativity in marketing.

### Real Estate Professorship

**Sponsor:** Gouvernement de Monaco

**Scientific direction:** Pr. Jaime Luque

**Objective:** create a centre dedicated to research and innovation in the real estate sector and set up the "Real Estate Tech Innovation" programme.

### Teaching Sponsorships

Companies can support research and teaching as well as the sharing of thought, the development and dissemination of innovative practices by contributing to teaching specialities.

**EY** thus provides support in the field of Big Data and management, in particular through the Master Big Data and Business Analytics.

**Manutan** encourages the development of "Design Thinking" which is one of the MiM subjects.

In 2021, **Sopra Steria Next** supported the "Transformation" specialisation of 120 hours of lessons to develop students' expertise in the field of digital transformation.



# SUPPORT TO ENTREPRENEURSHIP

# Innovation Prize

a partnership between ESCP Foundation and Agora

**In 2020, the ESCP Foundation and Agora, the ESCP student association, created “The Innovation Prize”, with the aim of rewarding students innovative initiatives in EdTech.**

## A prize for innovative students

During its first year in 2020, the Foundation and Agora sponsored an innovative project, but this year the principle changed and it has become highly competitive with over 20 candidate teams! The selection process consists of a rigorous selection by dossier, followed by an oral presentation in front of a jury of Agora members, the Foundation and Alumni members. Each team has to have set up a fundraising process that the Foundation has agreed to match (double).

## Two start-ups recognized

### Wyblo awarded the Student Prize of €15,000

[www.wyblo.com](http://www.wyblo.com)

Wyblo is an all-in-one learning platform to automate training and provide course information in real-time.



*“The ESCP AGORA’s innovation prize is a great opportunity for young startups who want to challenge themselves and, most importantly, connect with other colleagues, mentors, potential partners, and investors. This initiative supported us in a crucial phase and now we are discussing the closing of the pre-seed round and commercial partnerships with some of the judges of the competition.”*

### StudentFlow received a Special Prize of €3,000

<https://studentflow.eu>

StudentFlow is a platform which centralises and promotes student, sports, professional, academic and administrative associative events on a university campus or in a school.



*“We are thankful that AGORA and the Foundation organized such an event, as it promotes innovation, entrepreneurship and some core values of our school. For us, the Innovation Prize was an opportunity to work harder on our marketing strategy, our business model and our market analysis, among other things. It really boosted our project: thanks to the contest, we strengthened our business plan and launched our first fundraising, which, overall, drastically accelerated our entrepreneurial project.”*

*Agora is the international association of ESCP students. It is the bridge between students and the administration. Its aim is to improve the overall student experience at school. Agora has created projects like the Innovation Prize so that students can learn, evolve and benefit from their ESCP experience inside and outside the classroom.*





**THANK YOU  
TO ALL DONORS**

# THANK YOU to all donors

## Major Donors' Club

The commitments of Major Donors (from €10K/year) and Junior Major Donors (from €5k/year for 5 years) are recognized through the **Major Donors' Club**. Among the members of this Club are the founders of the Foundation. Major Donor support is showcased by a special relationship with the Foundation and the School. We thank them for their generosity. Donors wishing to remain anonymous do not appear in the list below.

### Major Patron

LANG-AMIOT Francis-Charles 1954

### Patrons

Anonyme 1997

HOUZÉ Philippe *Président  
du Groupe Galeries Lafayette*

LOUVET Christine & Patrice 1987 / 1986

LUCAS Patrick 1963

PAUZE Philippe 1974

PEBEREAU Alexandre 1987

TREVES Daniel 1969

### Diamond Major Donors

BIENAIME Jean-Jacques 1976

DE PUYFONTAINE Arnaud 1988

GUENANT Pierre 1972

HUGUET Philippe 1972

LEDERMAN Alexandre 1988

SANCHEZ Ghislaine 1989

### Platinum Major Donors

DE LA TOUR D'ARTAISE Thierry 1976

MACIOCE Pascal 1978

MOUILLON Christian 1977

### Gold Major Donors

BOURNOIS Frank

BRAYER Jean-Paul 1969

DESCOTTES Hervé 1969

GOUNELLE Patrick 1972

ILLIEN Dominique 1976

ROZWADOWSKI Jean 1969

### Silver Major Donors

BABEAU Emmanuel 1989

BOUSQUIE Bruno 1984

BURGHARDT Marguerite & Mathias  
1991 / 1989

CARNIMOLLA Delphine & Rémi  
1995/1990

COMBES Patrick 1976

COUTURIER Christian 1992

GIL Gérard 1973

HENRION Emmanuel 1986

LECOMTE Vincent 1985

MOUCHOUS Eric 1985

PESKINE Antoine 1972

### Bronze Major Donors

Anonyme 2000

BASQUIN Thibault 2001

BOUCHER-FERTE Benjamin 1999

BRISSET François 1990

COPPÉRÉ Pierre 1977

DE VILLOUTREYS DE BRIGNAC  
Armand 1982

DEMUYT Eric 1989

DEVER Yann 1998

DROUIN Georges 1960

DUCOURAU Xavier 1991

DUMAREST Laurent 1977

ESSIOUX Sébastien 1988

FAKER Carl 1994

FORCEVILLE Jean-Paul 1979

GENTA Frédéric 2005

GIAUQUE Nathalie 1994

HEIM Philippe 1991

JUERY Pascal 1986

JUNG Yannick 1995

KEMOUN Ingrid & Bruno 1985 / 1980

LOMBARD Philippe 1977

MARION-BOUCHACOURT Anne 1981

MEINNEL Loïc 1984

NEVEUX Sophie & Alban 1987

OREBI Sylvain 1980

PIANI Olivier 1977

ROESCH Anik & Jean-Philippe 1983

SALATS Philippe 1987

SANTENAC Isabelle 1987

TAUPIN Philippe 1969

TORRIS Jean-Paul 1974

TRAUSCH François 1988

VIALATOU Monique 1982

VINSONNEAU Christophe 2002

VOLLE Michel André 1998

### Junior Major Donors

FOURNIER Baptiste 2009

MOUSSALLIEH Thomas 2008

NAKHLE-CERRUTI Marion 2013

RAJZBAUM Thomas 2006

## Europe Club

The **Europe Club** recognizes donors who have supported the Foundation with a minimum of €1,000 per year over 5 years. Donors wishing to remain anonymous do not appear in the list below.

### Honorary members

CHAPELLIER Jean-Paul 1969	LALOU Olivia & Laurent 2000	PIMENTA DE MIRANDA Thierry 1969
DE LA BACHELERIE Véronique 1982	LOEPER Frédéric 1999	RONZANI Loic 2002
FANTOBO Pierre 1973	MATHAIS Guillaume 2005	SOUSSAND Pierre 1975
FLATIN Jean-Christophe 1991	MOTELAY Nicolas 1987	TRAVIS Tony
GARCIA ALVES Ignacio 1992	N'KONTCHOU KOUAKAM Alain 1989	VIGNERON Cyrille 1982

### Benefactors

Anonyme 1982	DUHAMEL Augustin 1995	MANARDO Nicolas & BRUNET Emilie 2000 / 2006
BADELON François 1984	FUNCK-BRENTANO François 1983	MARTIN-PACHECO Gabriel 2000
BARISSAT Gilles 1972	GAULTIER Laurent 1989	MOULIN Christophe 1983
BAZIL Olivier	GLOBOKAR Peter 1993	NARDIN Christian 1980
BERTREAU François 1976	GORNET Jacques 1961	NICOLAS Yves 1978
BEURNIER Gautier 1994	GOUIRAND Jean-Pierre 1967	PARENT Patrick 1991
BONNEAU-PETELLE Emmanuelle 1991	GUÉRET Louis-François 2008	PETIT Céline & Arnaud 2006 / 2004
BONNET Pierre-Yves 1989	GUILLOSSON Michel 1965	PETROVIC Nicolas 1991
BOROT Cyprien 2009	GUISOLPHE François 1975	PONS Alain 1980
BOURGEAT Chantal & Jean-Paul 1987 / 1985	HOLST George 1998	RAFFARIN Jean-Pierre 1972
BROUSSARD Roland 1952	ITTAH Jacques	ROUGIER François Bernard Pascal 1968
CAMOUS Michel 1976	LALOI Gérard 1969	RÜSCHMANN Heiner
CLERO Pierre-Louis 2000	LE BOT Philippe 1977	SAMUEL Philippe 1963
CLIGMAN Léon 1938	LE VOURE'H Joëlle 1973	SWANTEE Olaf 1990
CUKIERMAN Roger 1957	LEFAIX André 1972	TESSON Jean-Pierre 1958
DE MONTGOLFIER Eric 1988	LEOUZON Eugène 1983	TORREL-IZRAEL Anne 2000
DECUP Daniel 1962	LEPAGNOT Antoine 2003	VANHEUVERS WYN Antoine 1989
	LIMAL Arnaud 1981	

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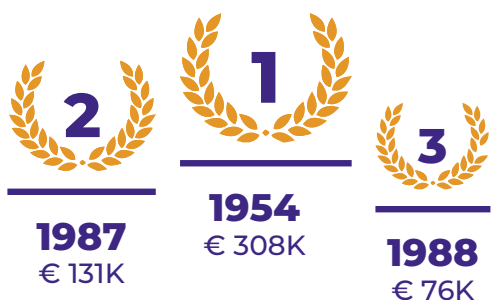
Anonyme 1976	GAYET Michel 1966	MANSIAT Pierre 1951
Anonyme 1981	GENTY Aymeric 1992	MARTIN Olivier-Noel 1969
ARTHUS Rémy 1983	GERNER Eric 1973	MARTIN Serge 1950
ASSAF Joëlle & Walid 1996 / 1995	GERVAISE Gilles 1967	NACOUZI Fabienne & Charbel 1996/1994
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COQUARD Patrice 1969	LAPRAS Lionel 1981	ROYER Eric 1983
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DE BROSSES Henry 1982	LEBAS Patricia	SAMUEL Henri 1960
DE GEOFFROY DU ROURET Hugues 1963	LECOCQ Olivier 1983	TRUPIN-DERNONCOURT Sylvie 1984
DEDOUIT Jean-Jacques 1974	LEMAINQUE Bernard 1957	VATIER Thomas 2000
DIXON Michèle 1996	LEMOINE Murielle 1989	VERGNE André 1957
FALCOTET Bertrand 1989	LOVAMBAC Alain 1974	VIGIER Arnaud 2015
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GRIMONPREZ Eric  
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GUILLOSSON Michel ◆  
LACROIX Bruno  
PEYROT Jean  
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SAVIN D'ORFOND Gilles  
SCHMELTZ Jean-Louis

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DECROIX Alain  
GAYET Michel ◆

**1967**

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DELESALLE Marc  
GERVAISE Gilles ◆  
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LENFANT Bernard  
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LE BARS Jean Francis  
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DESCOTTES Hervé ●  
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PESKINE Antoine ●  
RAFFARIN Jean-Pierre ◆

ROMEI Joël

ROUSSINEAU Yves ◆  
SIMONET Pierre  
SUTZ Patrick

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GAUTIER FALRET Pierre ◆  
GERNER Eric ◆  
GIL Gérard ●  
LE VOURC'H Joëlle ◆  
MARGUET Christian  
WEINBERG Gérard

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PAUZE Philippe ✨  
PECHAYRE Philip  
RASCLE Bernard ◆  
TORRIS Jean-Paul ●

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BONGRAIN Daniel ◆  
COURQUIN Laurent  
DE RUFZ Jean-Vital  
GUISOLPHE François ◆  
NOVARINA Pierre  
PETIT Patrick Hubert  
SOUSSAND Pierre ◆  
TATIBOUET Jean-Charles

**1976**

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CAMOUS Michel ◆  
CATHELAIN Catherine  
COMBES Patrick ●  
DE LA TOUR D'ARTAISE Thierry ●  
DE TREGLODE François  
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LOMBARD Philippe ●  
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PIANI Olivier ●

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DESANLIS Christine  
GUBANSKI Roger ◆  
MACIOCE Pascal ●  
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SARMINI Malek  
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VEYRIER Olivier

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DELAFONT Daniel  
LAPRAS Lionel ◆  
LEPEZ Laurent  
LEVI Jacques  
PEPIN Dominique

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DE BROSSES Henry ◆  
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DE VILLOUTREYS DE BRIGNAC Armand ●  
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ROESER-HERLIN Brigitte  
SIVAC Pierre  
VIGNERON Cyrille ◆  
VILLOTTE Thierry

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BOURDEL Stéphane  
COURTY ROUX-SALEMBIEN Lucile  
FUNCK-BRENTANO François ◆  
LECOQ Olivier ◆  
LEOUZON Eugène ◆  
MOULIN Christophe ◆  
ROESCH Anik et Jean-Philippe ●

**1984**

BOUSQUIE Bruno ●  
CHAPUIS Thierry  
GOBERT David ◆  
GROULET Thierry  
HAUSEUX Laure ◆  
MEINNEL Loïc ●  
PERSONNE Philippe  
TRUPIN-DERNONCOURT Sylvie ◆  
VINCENT Mariane

**1985**

BAHEZRE DE LANLAY Patricia  
BOURGEAT Jean-Paul ◆

DESTREMAU Béatrice  
GRANDIN DE L'EPREVIER Christian ◆  
JEAN Etienne  
KEMOUN Ingrid ●  
LECOMTE Vincent ●  
PATAT DUBOUIS Pascale  
RANARIVELO Christine

#### 1986

CASSEGRAIN Jean  
COTTEN Véronique  
DISSE Denis-Pierre  
GALLINI Emmanuelle  
JUERY Pascal ●  
LOUVET Patrice ◆  
MAUGEY Frédérique  
MENAGE Françoise  
OURBAK-LOUIT Hélène  
VALIRON Arnaud

#### 1987

BLANC Philippe  
BOURGEAT Chantal ◆  
DELON Patricia  
JOUANNEAU Bertrand  
LEBLANC Rémy  
LOUVET Christine ◆  
MIRONESCO Estelle  
MOTELAY Nicolas ◆  
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PAVESI Nicolas  
PEBEREAU Alexandre ◆  
PITRE Hugues  
PLAS Frédéric ◆  
SANTENAC Isabelle ●  
WEISSLINGER Daniel

#### 1988

CASAMAYOU Jean  
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DE PUYFONTAINE Arnaud ●  
ESSIOUX Sébastien ●  
JACQUOT Philippe  
LEDERMAN Alexandre ●  
RICHIER Jean-Manuel  
VUILLEMOT-DUCARME Valérie

#### 1989

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CURTET Nathalie  
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BOINAY Vincent  
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CARNIMOLLA Rémi ●  
LEMERY Franck  
RAYNAUD Marc ◆  
TARADI Prakash

#### 1991

AGID-DURUDAUD Valentine  
ARNAULT Stéphanie  
BABLLOT Marion  
BECK-BRETON Elodie  
BONNEAU-PETELLE Emmanuelle ◆  
BRAHIMI EL-MILI Tamim  
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SCHLUMBERGER Sandrine  
SPAGNOLO Nathalie  
VERNEUIL Roxane  
VIDAL Cyril

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DELCOURT Juliette  
FALCHIER Cécile  
FRANCHET Nicolas  
GARCIA ALVES Ignacio ◆  
GENTY Aymeric ◆  
NINU Jean-François  
RENEAUT Cécile

#### 1993

ADAM-PERCHEC Christine

BERRUEL Sylvie  
BOCCARA Olivier  
CUSSAC Guillaume  
HUBSCHMANN Thorsten ◆  
QUILGHINI Jacques-Olivier  
REINSHAGEN Peter

#### 1994

ALIGAND Angèle  
BEURNIER Gautier ◆  
DUQUESNE Charles  
GIAUQUE Nathalie ●  
JACOB Olivier  
TEISSEDE Frantz

#### 1995

DUFOUR-CARNIMOLLA Delphine ●  
HACQUARD Christophe  
JUNG Yannick ●  
LUIY-LANDÈS Isabelle  
REUTER Charles-Henri  
RÜTER Claus  
SEMPIANA Alexa  
WISSINK Marina

#### 1996

Anonyme  
FRAIOLI Karine  
LIENHARD Karine

#### 1997

Anonyme  
BROWN-FAIVRE Maud  
BUVAT Hobilalaina & Jérôme  
TABOUI Philippe  
TAVERNIER Laurent  
VAGANAY Marie-Laure  
VIVIEZ Laurent

#### 1998

BOUCHENOT Franck-David  
DEVER Yann ●  
GUILLEMIN DE MONPLANET Guillaume ◆

#### 1999

FILENI Jérôme  
LOEPER Frédéric ◆

#### 2000

AUBOURG José  
CHEF Emmanuel  
GENOUVILLE Benoit  
GIRAULT Damien  
MANARDO Nicolas ◆

#### 2001

BASQUIN Thibault ●  
HOUËL Antoine

#### 2002

ANANOU RIVOALLAN Alexandra  
CHIARASINI François-Xavier  
CLEMENT Patrick



DURIEZ Cécile  
MAAKAROUN Youssef  
MASUREL Karen  
RONZANI Loic ◆  
TOEDTE Dirk  
VINSONNEAU Christophe ●

#### 2003

FAIVELEY Erwan  
KUCH Guillaume

#### 2004

BEJEAN Mathias  
CHERET Emmanuel  
FOTOPOULOS Dimitri  
PETIT Arnaud ◆  
PRINCE Jean-Marc  
ROLLEY D'AUDIFFRET Marianne

#### 2005

PRIOUZEAU Cédric  
SFEIR Marc

#### 2006

BURTON-LORITE Adrienne  
BRUNET Emilie ◆  
MARTIN Olivier  
PETIT Céline ◆  
RAJZBAUM Thomas ●

#### 2007

DESBREST Pauline  
FLOUQUET-VILBOUX Agnès ◆  
HAZOUARD, SELURL Eric  
KOMBARGI Anne  
LARIVIERE Pierre  
QUESNEL Pascal

#### 2008

ANANIEVA Alissa  
BLOCH Nicolas  
ESOURIDO Emmanuel  
HINTZY Raphaël  
MOUSSALLIEH Thomas ●

#### 2009

BAUCHER Florian  
BELVO Jean-Charles ◆  
FOURNIER Baptiste ●  
LE PORT BAK Valentine  
MEYNIER Anne-Laure  
PIRNAY Tim

#### 2010

ROUSSEL Edouard

#### 2011

COHEN Julien  
DE SEYNES Amaury

#### 2012

CLAYE Laury  
FANNEAU DE LA HORIE-CLAVIER Alix  
GOUTEUX Gilles  
ORSINI Corentin  
SAINT BRIS Nicolas  
SCHATTEMAN Anne-Cécile  
WITTLIN Sixtine

#### 2013

BERAUD Clément  
LEYNAUD Floriane  
NAKHLE-CERRUTI Marion ●  
VIEILLE Edouard

#### 2014

KASSIS Adélaïde  
LEROUGE-BENARD Clément

#### 2015

BOISBOUVIER Robert  
CAMARA Mariam  
CHAMPEIL Aymeric ◆  
DELBOSC Isabelle  
FAQUET Romain  
LOAYZA-DESFONTAINES Yitzhak  
SMYTH John  
VIGIER Arnaud

#### 2017

BRUWIER Jean-David  
LEBLANC Marion  
VU Quentin

#### 2018

MADDEN Olivier  
NICOLINI Luca

#### 2019

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#### 2020

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#### 2021

BUIATTI Victoire ◆

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**ESCP Foundation may also receive donations in the form of bequests, financial assets (shares, stock options), as well as life insurance policies.**



Your contact: Antonella Guerra  
+33 (0)1 49 23 20 72  
[aguerra@escp.eu](mailto:aguerra@escp.eu)



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For donation >€ 2M, 40% is deductible for the portion over 2M.



Your contact: Isabelle Ferrière  
+33 (0)1 49 23 26 21  
[iferriere@escp.eu](mailto:iferriere@escp.eu)

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You can benefit from tax advantages by making a donation from the United Kingdom, the U.S, Switzerland and from numerous European countries.



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ESCPs School  
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Contact:  
fdupuyardo@escp.eu

Registered Charity with the Commission  
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ESCP Business School



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Contact: iferriere@escp.eu

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The ESCP Foundation offers its Major Donors a recognition scheme to thank them for their commitment and generosity.

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Gold	30K€/an
Silver	20K€/an
Bronze	10K€/an
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Honorary member	5K€/an
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Friend	1K€/an

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- Information newsletter
- Annual report:
  - By post/email : Grand Do, Europe Club Honorary Members and Benefactors
  - Online: Annual fund, Europe Club, Friends
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- Invitation to the scholarship award ceremony

## IN ADDITION, FOR "EUROPE CLUB"

- Invitation to a VIP dinner at a prestigious venue
- Invitation to the Foundation Meetings

## IN ADDITION, FOR "THE CIRCLE OF MAJOR DONORS"

- A bi-annual dossier of information
- Invitation to a breakfast with the Dean
- Invitation to a VIP dinner in a prestigious venue with small, select number of guests
- Gift of a book signed by a professor
- Priority seating at the Foundation Meetings
- A plaque on the Wall of Major Donors







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Pierre Guénant (72)  
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François Kayat (86)  
Francis-Charles Lang-Amiot (54)  
Thierry de La Tour d'Artaise (76)  
Patrick Lucas (63)  
Pascal Macioce (78)  
Christophe de Margerie † (74)  
Xavier Marin (79)  
Christian Mouillon (77)  
Philippe Pauze (74)  
Alexandre Pébereau (87)  
Bernard Poussot (75)  
Jean Rozwadowski (69)  
Edouard Salustro † (51)  
Ghislaine Sanchez (89)

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*President*  
Anne Torrel-Izrael (00)  
*Vice-President*  
Yann Dever (98)  
*Treasurer*  
Thomas Rajzbaum (06)  
*Administrator*

**Thank you for your  
commitment!**

**The governing and  
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the ESCP Foundation  
guarantee rigorous  
and transparent  
management.**

**The Foundation  
relies on specialized  
committees to deploy  
its strategy.**

**These committees  
involve donors and  
volunteer members of  
corporate partners.**

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### **Founding Committee**

Christian Mouillon (77)  
Philippe Pauze (74)  
Ghislaine Sanchez (89)

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*Executive President & Dean, ESCP*  
Didier Kling *then* Dominique Restino (*December 2021*)  
*President, CCI Paris Ile-de-France*  
Stéphane Distinguin (97)  
*President, Association ESCP Alumni*  
Lord David Gold  
*President, Charity-ESCP Business School (London)*

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Bruno Kemoun (80), *Twins Partners*  
Thomas Rajzbaum (06), *EQT Partners*  
Anne Torrel-Izrael (00), *Pictet Wealth Management*

*The Rector of the Paris Academy also sits on the Board of Directors in his capacity as Government Commissioner.*

### **Permanent guests:**

Marguerite Burghardt (91) • Frédéric Genta (05)  
Marion Naklhé-Cerrutti (13) • Gabriel Waechter (05)

## The Scholarships Committee

Bouchra Aliouat  
*Fondation KPMG*  
Marguerite Burghardt (91)  
*BNP Paribas*  
Hervé Descottes (69)  
*Compagnie Immobilière et Financière du Dôme*  
Yann Dever (98)  
*Ondra Partners*  
Alexandre Pébereau (87)  
*Tofane Global*  
Philippe Salats (87)  
*Photonis Technologies*  
Christophe Vinsonneau (02)  
*Darros Villey Maillot Brochier*  
and ESCP and Foundation representatives

## The Finance Committee

### **Ghislaine Sanchez (89)**

*President of the Finance Committee*  
*Purple Development*

Véronique de la Bachelerie (82)  
*Société Générale*

Yann Dever (98)  
*Ondra Partners*

Christian Mouillon, Brynhild Dumas  
and Antonella Guerra for the ESCP Foundation

# ESCP Foundation Team



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